Why Partner with AGE?

Value, quality, service, expertise

Founded in 1998, American Gold Exchange is a leading national precious metals and rare coin company specializing in dealer-to-dealer trading and direct sales to the public. AGE draws upon a huge supplier network in the U.S. and Europe. These long-term relationships enable us reliably to offer an almost limitless inventory of highest-quality gold, silver, platinum, and palladium coins and bars at extremely low prices.

Our goal is to provide the best value, selection, and service in gold, silver, platinum, and palladium coins and bars. Customer service is our highest priority and value is our watchword. That's why AGE is recommended by Dr. Steve Sjuggerud's *Daily Wealth*, Peter Schiff of Euro Pacific Capital, Porter Stansberry, and Mary Anne & Pamela Aden of *The Aden Forecast* as a trusted source for classic coins and bullion.

Please note: We meet with clients in our offices by appointment only. We do not receive walk-in visitors. Please call 1-800-613-9323 or email info@amergold.com to inquire.



Outstanding value

We focus on outstanding value in the classic coins and bullion we recommend, which means offering superior quality at lower prices than our competition. While some dealers have dozens of telemarketers pushing "program" coins that are profitable for them, we carefully monitor the changing markets for items offering the highest value and promise for you. Our long presence in the industry and unsurpassed reputation for reliability allow us to trade immediately with almost all suppliers and dealers. This flexibility enables us to offer a huge inventory while ensuring that we're not locked into any imposed pricing structure. The result for you, plainly put, is a better coin at a better price than you'll find elsewhere.



Highest Quality

We go to great lengths to carry only the finest coins within any given price range and grade rating. All same-grade coins are not equal in quality, so we try very hard to find only the best. Each of our pieces is hand-selected for superior collector desirability based on technical merit. Dana Samuelson, AGE's President and lead numismatist, personally walks the bourse floor of every major coin show in search of top-quality numismatic coins, typically rejecting five or more for each one he accepts. When the time comes to sell your coins, you'll be very happy that we've been so strict in our selection process. Why? Because higher-quality coins in any grade always sell faster, and often at higher premiums, than the typically mediocre (or worse) coins pushed by most telemarketing and webstore dealers.



Exceptional service

Quite simply, we put you first. Our prices are always among the lowest in the industry and our account managers are specifically trained to take as much time as you need to be comfortable with your purchase. We want you to be completely satisfied with every interaction and transaction with AGE. No other major coin dealer, to our knowledge, is set up to provide so much careful, knowledgeable, and discreet service to each client, regardless of portfolio size. As a result, we're pleased to say, an AGE customer is usually a customer for life!



Expert advice

We continually analyze gold market trends and macro-economic events, and extrapolate from our 30+ years in precious metals and rare coins to present you with the best information and the most promising product choices at any given time. As a result, our customers are usually ahead of the curve in market trends. These practices truly set us apart and have earned us our reputation as Your Reliable Hard Asset Advisor.



Industry affiliations

American Gold Exchange is an active member of the Professional Numismatists Guild (PNG Member #650), American Numismatic Association (ANA), Certified Coin Exchange (CCE), and Industry Council for Tangible Assets (ICTA), all of which help to protect the rights of coin collectors and investors. We are a PNG Accredited Precious Metals Dealer. We are also an authorized dealer for the Professional Coin Grading Service (PCGS), Numismatic Guarantee Corporation (NGC), and Certified Acceptance Corporation (CAC). AGE has earned an A+ rating for satisfaction from the Better Business Bureau (BBB Online). Please see our <u>Terms & Conditions</u>.



The coin market is volatile and thinly capitalized. Significant short-term price swings are always possible. American Gold Exchange, its principals and representatives, do not guarantee a profit or guarantee against a loss for any coin you buy or sell based on the information contained in this website. You buy and sell coins and bullion at your own risk.

Company Officers

Dana S. Samuelson, President

A professional numismatist since 1980, Dana worked for some of the most influential precious metals trading companies in the nation before founding AGE in 1998. For nearly a decade he was a personal protege of James U. Blanchard III, one of the true giants of the industry and the individual most responsible for re-legalizing the private ownership of gold in the U.S. Dana recently served as President of the Professional Numismatists Guild, an exclusive nonprofit organization composed of the world's top rare coin and paper money experts, whose primary mission is to make the hobby safe for collectors and investors by maintaining rigorous standards of excellence among dealers. He holds a B.A. from Washington and Lee University.

William R. Musgrave, Vice President

Bill has held key positions in sales, marketing, and management with companies including Procter & Gamble, Ziff-Davis Publishing, Lebhar-Friedman, and Miller-Freeman. He is a Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill and received a PhD in English from the University of California, Berkeley.